

Zachary Tuoti

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Education

Clemson University

Bachelor of Science in Graphic Communications. Minor in Brand Communications

Clemson, SC

May 2027

Experience

Blue Cross & Blue Shield of Rhode Island

Providence, RI

Graphic Design Student Intern

June 2026 – August 2026

- Designed social media and print assets in Illustrator, Photoshop, and InDesign, applying Blue Cross brand standards across formats
- Translated healthcare information and creative briefs into audience-focused layouts for digital and print communications
- Refined concepts, typography, and visual hierarchy through team feedback and design reviews
- Delivered approved artwork for digital and print use, checking dimensions, typography, and brand consistency

Clemson Cadency

Clemson, SC

Creative Team Member

November 2025 – Present

- Developed logo concepts, a visual identity, and Times Square billboard designs for AmICompliant, a healthcare compliance platform
- Produced motion graphic videos and player graphics for MGC Sports to spotlight its athletes
- Designed the user experience and page layouts for a new MGC Sports website, organizing services and player content for clear navigation

SCAP Athletics

Remote

Graphic Design and Digital Marketing Intern

2026 – Present

- Created digital ads and promotional graphics for social media and product campaigns at an athletics startup
- Produced product commercials and short-form videos highlighting product features for online promotion

Town of Narragansett Parks and Recreation

Narragansett, RI

Manager of Sales Office and Security

May 2024 – August 2025

- Oversaw sales office and front desk operations, coordinating visitor check-ins, access control, and daily inquiries
- Maintained operational records and coordinated with staff on visitor access and security needs

Leadership & Activities

Phi Sigma Kappa

Clemson, SC

Public Relations and Graphics Chair

2024 – Present

- Created social media and event graphics and coordinated visual content for chapter communications
- Designed T-shirt and merchandise artwork for chapter events, adapting designs for production and promotion

Clemson University Housing and Dining

Clemson, SC

Resident Assistant

2025 – 2026 Academic Year

- Supported a residential community of 20+ residents, addressing housing questions and connecting them with campus resources
- Built relationships through resident check-ins and community engagement to promote a welcoming living environment
- Helped residents navigate concerns and supported a safe, respectful community in coordination with housing staff

Skills & Interests

Technical: Adobe Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Lightroom Classic, Figma

Design: Brand identity, logo design, typography, and layout design; uX and website design, motion graphics, photography; packaging design, desktop publishing, prepress, and print production

Certifications: Digital Marketing Certified; Enterprise Design Thinking Practitioner; LinkedIn Learning: Adobe Audition (2 courses), Premiere Pro for the Nonvideo Professional, Photoshop Compositing, Photoshop and Lightroom Masking, What Is Generative AI